**Aug. 21, 2025**

[**The Great Wisconsin Quilt Show Press Images**](https://drive.google.com/drive/folders/12fPFdkEhW17aDVv2vBSDqeLsVpXk5NMC?usp=sharing) **For Additional Images and More Information:**

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**Madison’s own best-selling author Jennifer Chiaverini to present at The Great Wisconsin Quilt Show, Sept. 4-6**

Internationally best-selling writer Jennifer Chiaverini is the author of the “Elm Creek Quilts” series and ties her love of quilts and Wisconsin into many of her books.

She will discuss her most recent novel, “The World’s Fair Quilt,” in a lecture at The Great Wisconsin Quilt Show, Sept. 4-6 at the Alliant Energy Center in Madison.

**Tickets are available to purchase now at quiltshow.com.**

In her lecture, Chiaverini will present “The World’s Fair Quilt”— the 23rd novel in the beloved “Elm Creek Quilts” series and her 35th overall — followed by a Q&A session.

“The audience Q&A is always my favorite part of the program,” says Chiaverini. “I love discovering what aspects of my work readers are most curious about, whether that’s the inspiration for a favorite character, how I researched a particular historical event, or how my love of quilting has influenced my stories.”

Chiaverini is a longtime friend of The Great Wisconsin Quilt Show, now in its 21st year. She is also a quilt maker herself and credits her affection and admiration for the quilting community for sparking her interest in writing the “Elm Creek Quilts” novels.

“Beginning writers are often advised to ‘write what you know,’” Chiaverini notes. “Since I knew about quilters — their quirks, their inside jokes, their generosity and even their occasional quarrels — the experiences of quilters became a natural subject for me. I also wanted to pay tribute to the quilters of ages past who preserved and handed down their traditions through the generations.”

The Great Wisconsin Quilt Show also includes nearly 200 educational sessions led by expert quilters; shopping opportunities from trusted vendors, featuring the latest fabrics and notions; and a community service project led by Nancy Zieman Productions — Quilt to Give — in which attendees donate materials and their time to create quilts for those in need.

**Visit quiltshow.com to register and explore the event schedule now.**

Proceeds fromThe Great Wisconsin Quilt Show support PBS Wisconsin programs and community outreach projects.

Thank you to our premier event sponsors: Husqvarna Viking Sewing Machines, PFAFF Sewing Machines, Sew Much More and Thimbles For You. Additional thanks to our associate event sponsors: Ana’s Sewing Studio, BERNINA of America, Brother International Sewing Corporation, INNOVA Longarm, Janome, Juki America, Inc., Linda Z’s Sewing Center and Salty Hippo Studio.

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