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For Images and More Information:

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Hillsboro educator earns PBS Media Literacy certification

Jenny Barreau, technology integration coach at Hillsboro Elementary School, has earned the **PBS Media Literacy Educator Certification**, recognizing PreK-12 educators who demonstrate an ability to help learners think critically about media consumption and creation.

With support from PBS Wisconsin Education, Barreau was a participant in the 2022-23 PBS Media Literacy Educator Cohort. This cohort included 27 educators who were selected from a statewide call for applications. Through monthly virtual workshops and asynchronous collaboration, the group worked on building skills and submitting evidence for eight micro-credentials related to media literacy, including critically evaluating online sources and media, creating an online code of conduct for students, and making media for classroom use.

“Having a PBS Certified Media Literacy Educator on staff is cause for celebration,” said Nick Ostrem, education engagement specialist at PBS Wisconsin Education. “It means there is a leader in your district who can work with teachers and students on media literacy skills which are more important than ever.”

The PBS Media Literacy Educator Certification by KQED received the 2019 Award of Excellence from *Tech & Learning* magazine and was a finalist in the 2020 EdTech Awards in the Badging & Credentialing category.

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